



FOR IMMEDIATE RELEASE

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Arizona Cardinals Donates Proceeds from Ticket Sales to Arizona Friends of Foster Children Foundation

Tickets Purchased through Affiliate Ticket Portal Grants Discount for Customers, Proceeds for Nonprofit

PHOENIX – From now through Nov. 16, fans of the Arizona Cardinals can receive a discount on tickets and support Arizona's foster community when purchasing through a <u>special ticketing portal</u>. The football team is currently uplifting <u>Arizona Friends of Foster Children Foundation</u>, a Phoenix-headquartered 501c3 that has facilitated moments of joy, built self-esteem, and empowered Arizona's foster youth with career development and education resources for over 40 years. When tickets are purchased through AFFCF's portal link, fans can receive between a 5-20% discount off the SeatGeek price, and \$5 of their purchase will automatically go to AFFCF. This discount and donation offer is available for the remainder of the 2025 football season.

"This incredible opportunity from the Arizona Cardinals means that fans who show up for and support the team can also provide that same care for the foster community – every ticket sold directly benefits a youth enrolled in our programs," said Luis De La Cruz, president and CEO of AFFCF. "A fun night out at a Cardinals' game will contribute to a foster youth's future."

Proceeds from ticket sales will benefit AFFCF's three primary service areas: its Childhood Activities fund, Keys to Success program, and Post-Secondary program. The Childhood Activities fund covers enriching activity and item costs for foster youth aged 0-20, allowing them to experience moments of joy and maintain a sense of normalcy during the foster care experience. Keys to Success, which benefits youth aged 16-26, empowers those aging out of foster care through individualized education, employment, housing and financial literacy services. Finally, the Post-Secondary program for youth aged 18-26 provides funding and programming for students to pursue higher education and stay enrolled.

"AFFCF is excited to partner with the Arizona Cardinals, providing a space for our stakeholders, including caregivers and their youth, to enjoy a game at a discounted rate and an opportunity to support AFFCF programs and services," said Carolyn Fuller, vice president of programs at AFFCF. "This is a win-win, and we are rooting for the Cardinals."

For more information about AFFCF and its various supportive programs for foster youth of all ages, as well as eligibility requirements for receiving aid, please visit <u>affcf.org.</u>

About AFFCF

Arizona Friends of Foster Children Foundation (AFFCF) provides foster care support by closing critical funding and service gaps. AFFCF has over 40 years of experience ensuring Arizona's foster care population can participate in the same activities as their non-foster care peers, achieve self-sufficiency through employment, education, and housing programs and pursue post-secondary success. AFFCF is dedicated to changing the story of foster care in Arizona and qualifies for the Arizona Foster Care Tax Credit. Visit affcf.org for more information.