



2022 EVENT
SPONSORSHIP OPPORTUNITY



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2022 SLIDER THROWDOWN SUNDAY, NOVEMBER 13 | 12PM – 3PM HIGH STREET | PHOENIX

EVENT HIGHLIGHTS

- Six to eight food trucks competing for the title of *Best Slider*
- Live entertainment
- Silent auction
- Kidzone

VENUE HIGHLIGHTS

- Strategically located within minutes of top resorts, downtown Phoenix, downtown Scottsdale and the city's most affluent residential areas
- Situated in the prosperous Northeast Valley of Phoenix Loop 101, more than 166,000 cars pass the site daily
- Nearly 544,034 households with an average household income of \$89,565 in trade area



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TITLE SPONSOR - \$5,000

- Designation of one company representative as a Slider Throwdown judge
- Exclusivity as Title Sponsor
- Inclusion on all event promotional pieces (posters, flyers, apparel and pre-event banners at event venue)
- Two articles placed on AFFCF website, allowing your company to connect directly to your target audience
- Promotion of Title Sponsorship in AFFCF's social media activities, e-newsletter and website with linkbacks to Title Sponsor's website
- Five minutes of state to promote your company directly to multiple demographics
- Distribution of your company brochure, coupon and/or other promotional item in event swag bags
- Inclusion of your company logo in on-site signage at the event or the option to provide your own signage, if preferred
- 10 complimentary tickets to the event (Each ticket includes a slider from each food truck, plus two drink coupons.)

SOLD!

SILENT AUCTION SPONSOR - \$3,000

- Exclusivity as Silent Auction Sponsor
- Inclusion on all event promotional pieces (posters, flyers and apparel)
- Two articles placed on AFFCF website, allowing your company to connect directly to your target audience
- Promotion of Silent Auction Sponsorship in AFFCF's social media activities, e-newsletter and website with linkbacks to Silent Auction Sponsor's website
- One table in silent auction area to run a promotion or another database-generating activity
- Distribution of your company brochure, coupon and/or other promotional item in event swag bags
- Inclusion of your company logo in on-site signage at the event or the option to provide your own signage, if preferred
- Eight complimentary tickets to the event (Each ticket includes a slider from each food truck, plus two drink coupons.)

ENTERTAINMENT SPONSOR - \$2,000

- Designation of one company representative to introduce the band
- Exclusivity as Entertainment Sponsor
- Inclusion on all event promotional pieces (posters, flyers and apparel)
- One article placed on AFFCF website, allowing your company to connect directly to your target audience
- Promotion of Entertainment Sponsorship in AFFCF's social media activities, e-newsletter and website with linkbacks to Entertainment Sponsor's website
- One table near the stage to run a promotion or another database-generating activity
- Distribution of your company brochure, coupon and/or other promotional item in event swag bags
- Inclusion of your company logo in on-site signage at the event or the option to provide your own signage, if preferred
- Six complimentary tickets to the event (Each ticket includes a slider from each food truck, plus two drink coupons.)



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WATER SPONSOR – \$1,000

- Exclusivity as Official Water Sponsor
- Inclusion on all event promotional pieces (posters, flyers and apparel)
- One article placed on AFFCF website, allowing your company to connect directly to your target audience
- Promotion of Water Sponsorship in AFFCF's social media activities, e-newsletter and website with linkbacks to Water Sponsor's website
- Distribution of your company brochure, coupon and/or other promotional item in event swag bags
- Inclusion of your company logo in on-site signage at the event or the option to provide your own signage, if preferred
- Five complimentary tickets to the event (Each ticket includes a slider from each food truck, plus two drink coupons.)

SLIDER SPONSOR – \$1,000

- Inclusion on event promotional pieces (posters, flyers and apparel)
- Promotion of entertainment sponsorship in AFFCF's social media activities, e-newsletter and website with links to your website
- Distribution of your company brochure, coupon and/or other promotional item in event swag bags
- Two complimentary tickets to the event (Each ticket includes a slider from each food truck, plus two drink coupons.)

KIDZONE SPONSOR – \$500

- Inclusion on all event promotional pieces (posters, flyers and apparel)
- One article placed on AFFCF website, allowing your company to connect directly to your target audience
- Promotion of Kidzone Sponsorship in AFFCF's social media activities, e-newsletter and website with linkbacks to Kidzone Sponsor's website
- One table in Kidzone area to provide an activity, run a promotion or another database-generating activity
- Distribution of your company brochure, coupon and/or other promotional item in event swag bags
- Inclusion of your company logo in on-site signage at the event or the option to provide your own signage, if preferred
- Three complimentary tickets to the event (Each ticket includes a slider from each food truck, plus two drink coupons.)

NEED A CUSTOM SPONSORSHIP OPTION?

If you have other ideas on how a Slider Throwdown sponsorship can better help you reach your audience, let's talk. We can make it a win-win-win experience for your business, event goers and children and youth in foster care in Arizona.

CONTACT

Kim Searles

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SPONSORSHIP COMMITMENT FORM

I would like to sponsor the 2022 AFFCF Slider Throwdown at the level below:

TITLE SPONSOR
\$5,000

WATER SPONSOR
\$1,000

Please provide a high-resolution (300 dpi) version of your company logo. Acceptable formats: .eps, .ai, .svg. Email to Kim Searles at ksearles@affcf.org.

SILENT AUCTION SPONSOR
\$3,000

SLIDER SPONSOR
\$1,000

ENTERTAINMENT SPONSOR
\$1,500

KIDZONE SPONSOR
\$500

SPONSOR INFORMATION Please list your information as you would like it to appear in printed materials.

NAME/COMPANY

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

PAYMENT INFORMATION Please make checks payable to AFFCF.

SEND INVOICE

CHECK ENCLOSED

PLEASE CHARGE:

NAME ON CARD

CARD NUMBER

EXP

CCV

BILLING ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

Please complete form and return to AFFCF
360 E. Coronado Rd., Ste. 190, Phoenix, AZ 85003